



The Lake Crystal Area Chamber of Commerce and the “Cruz’ IN Lake Crystal” Roll In committee is seeking annual sponsors for 2026 to help support the upcoming **TENTH YEAR** of the Thursday night Roll Ins. This year, the events will include **11** local Lake Crystal Cruz ‘ins beginning on May 7th and running every other Thursday evening from 5:00 to 8:00pm through Sept. 10th - **PLUS an extra Finale afternoon on Sunday Sept. 26th.** In doing this, our community will enjoy several evenings of area motorists and families coming to our community, participating in our local business opportunities and acquaint themselves with Lake Crystal. We also have FOUR dates already scheduled with some great entertainment to help bring in additional visitors into Lake Crystal.

This club was formed in 2017 in dedication to car and motorcycle enthusiasts and to the preservation, use and enjoyment of historical, classic, muscle and special interest vehicles. Our hope is that the event will continue to grow so that we may support Lake Crystal, our local businesses and our area sponsors.

An annual sponsor can be an individual, group, organization or business who wishes to contribute a sponsorship for 2026. There are several sponsorship levels that we hope that you will consider and/or contribute to. A breakdown of these sponsorships are attached in this letter.

If you wish to find out more about this event we will provide assistance on our Chamber website or by one of our committee members. Please feel free to contact us with any questions or concerns. The sponsorship year is from **May 2026 to September 2026.**

Sponsorship applications and checks should be mailed to the PO Box listed below or contact Scott or Julie to have your sponsorship payment picked up.

Checks to: Cruz ‘IN Lake Crystal - PO Box 4 - Lake Crystal, MN 56055

With our sincere thanks,
 Julie Reed – Cruz ‘IN Coordinator (507) 726-6088 email: jreed26741@gmail.com
 Scott Spencer, President (507) 508-7442 email: spencersr@hotmail.com

2026 CRUZ’IN LAKE CRYSTAL SPONSORSHIP

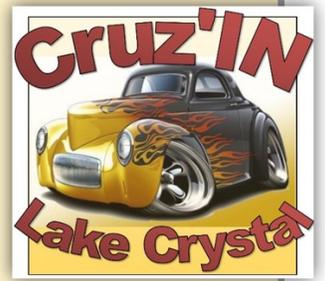
SPONSOR NAME/BUSINESS _____

ADDRESS _____

PHONE / EMAIL _____

***** Applications and checks must be received by *February 28th deadline date to allow ample time to have your logos used on our printed materials.***

Musical Entertainment Sponsorship



This sponsorship will include business sponsor acknowledgement on radio spots during the week of entertainment and during the evenings event. There will be 4 events with music including:

Robby Vee & his Rock 'n Roll Caravan (June 4th & Sept. 26th)

Murphy Brothers Band (August 13th)

The Holy Rocka Rollaz Band (September 10th)

And additional entertainment coming!

_____ \$500 I would love to be a part of the Music Sponsorship (pick 2)

I am interested in the week of : 6/4 ____, 8/13 ____, 9/10 ____, 9/26 ____, TBD ____

OR

\$350 I would love to be a part of the Music Sponsorship (pick 1)

I am interested in the week of: 6/4 ____, 8/13 ____, 9/10 ____, 9/26 ____, TBD ____

2026 Sponsorship Plans

Platinum Sponsor - \$500

___ Either a Reserved area for Collector car / limit of 2 vehicles and business materials at one roll-in

___ **OR** (No Vehicle) a Reserved table for business materials at one of the 11 roll-in's

___ **OR** I'd like to be a silent sponsor and just support Cruz 'IN Lake Crystal

Sponsor plaque

Your business announced throughout the night by MC

Your business logo on T-shirt

Your business name, logo and link on the website and Facebook page

Your business name and logo on all printed material

A Free Tee shirt ___XXXL ___XXL ___XL ___L ___M

Gold Sponsor - \$350

Sponsor plaque

Your business announced throughout the night by MC

Your business name, logo and link on the website and Facebook page

Your business name and logo on all printed material

A Free Tee shirt ___XXXL ___XXL ___XL ___L ___M

Silver Sponsor - \$200

Your business name, logo and link on the website and Facebook page

Your business name and logo on all printed material

A Free Tee shirt ___XXXL ___XXL ___XL ___L ___M

Mentions - \$100 and Door prizes

Your business name, logo and link on the website and Facebook page

One Free Tee shirt ___XXXL ___XXL ___XL ___L ___M