New Member Packet 2024-2025



Lake Crystal Area Chamber of Commerce 113 South Main Street - PO Box 27 Lake Crystal, MN 56055

Office Hours: Monday through Friday 8:30 am to 1:30 pm Phone: 507-726-6088 Email: lcacc56055@gmail.com www.lakecrystalchamber.com

Chamber Member Benefits



The Mission of the Lake Crystal Area Chamber of Commerce is to lead the Business community by promoting issues and activities that meet our member needs and enhance the business climate and economic well being of the Lake Crystal area.

Membership Benefits

- Business After Hours
- Cruz 'IN Lake Crystal
- Light Up Lake Crystal Christmas
- Golf Tournament
- Volunteer Opportunities

- Business Referrals
- Membership Signs
- Business listing on Chamber Website
- Publicity in the Chamber weekly email blast the "Lake Crystal Happenings"
- Business Directory and City Maps

Who are we?

- An association of business people and other individuals working to enhance and improve the economic and civic vitality of our community.
- A volunteer organization financed by member investment.
- The voice of the Lake Crystal area business community
- An action organization run by a volunteer Board of Directors.
- A resource for information of Lake Crystal and the surrounding area.
- An organization that focuses it's efforts on membership benefits and services, community events, business promotion and growth and education.

Lake Crystal Area Chamber of Commerce

Networking Opportunities

113 So. Main Street PO Box 27 Lake Crystal, MN 56055

Phone: 507.726.6088 Email: lcacc56055@gmail.com Marketing Services

Membership Application						
CRYSTAL the place to be	Lake Cry	rstal Area Chamber of Com	merce			
Business Information						
Company Name						
Mailing Address	City	State	Zip			
Physical Address						
Phone		Fax				
Company Website		Company Email				
Business Description						
Date Established		Number of Employe	es			
Reason for joining the	Chamber (pleas	se choose at least one)				
Networking / Business Contacts		Learning Opportunities				
Government Affairs / Advocacy		Support Economic Development Efforts				
Sponsorship / Advertising Opportunities Volunteer Opportunities			Business Information Only (I am not looking to get involved) Other			



Membership Rates	- Subject to	Change					
Number of Employees	Price	Other Categories	<u>Price</u>				
1-5 Employees	\$250.00	Individuals	\$125.00				
6-10 Employees	\$325.00	Non-Profit	\$225.00				
11-50 Employees	\$425.00	Daycare / Home Based	\$150.00				
51-100 Employees	\$550.00	Associate Members	\$ 60.00				
101 + Employees	\$650.00						
Chamber Sponsorship Opportunities							
Event Sponsorship	\$	City Celebration	\$				
Business After Hours	\$	Golf Tournament	\$				
Other	\$ (PLE	ASE Specify)					
Tell us how you would like to get involved							
Hosting a Chamber Business After Hours Event							
Placing your business card or brochure at the LCARC							
Listing an event in the Newsletter							
Volunteer to assis	Volunteer to assist the with upcoming Promotions						

How does being a member benefit your business and this community?

Our prosperity depends upon the development of a healthy and happy community. It doesn't matter if you are a manufacturing or construction company that does most of your business out of town. You still live, work and buy your goods and services here in this community. Your children and your employee's children go to school here, have access to excellent health care, attend church and other activities and have a comfortable life here. Keeping this community healthy and viable is in your best interests as a business owner, an employer and a citizen. It's that simple.

We invite anyone who I interested to join with us. We can use everyone's time and talents but if you don't have time to do that, we understand. We also need monetary support to keep providing the services we make available to our community and to be able to keep our office open as a business advocate. Please give our office a call at 507-726-6088 if you would like to learn more about becoming a Chamber member.

Chamber Bucks

Chamber bucks were created to promote shopping in Lake Crystal. "Bucks" may be purchased in \$5, \$10 and \$20 increments. "Bucks" are just like a check, dollar for dollar exchange, to be spent locally. Chamber bucks are available for purchase from the Chamber office during business hours.

Chamber Bucks area great for many occasions:

- * Christmas Gifts
- * Customer Appreciation gifts
- * Door Prizes
- * Employee Bonuses and incentive programs
- * Raffle Prizes
- * Thank you Gifts

Events

The Lake Crystal Area Chamber is proud to sponsor these community events:

- Annual Meeting
- Lake Days City Celebration
- Spring and Fall City Wide Garage Sales
- Golf Tournament
- Christmas in Lake Crystal
- Safety Supper for the Fire and Ambulance Services
- Farmers Appreciation Event
- Teacher Appreciation
- Library Story Time
- Candidate Forums
- Cruz 'IN Lake Crystal Classic Car Roll in's
- Mankato River Ramble



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Look what the Chamber can do for you . . .

Expand your business contacts and increase exposure for the products and services you provide.

Enhance your business by learning critical and pertinent business information that can lead to effective management, marketing, sales and operations.

Market your business to approximately 100 Chamber members and build your client base.

Impact public policy that can affect your business.



Office Hours

Monday through Friday 8:30 am to 1:15 pm

Reasons to Invest YOUR Business in the Chamber ...

- Educational Opportunities "Lunch & Learn" Learning helps businesses grow and serve customer needs.
- Latest information on upcoming community events and special happenings.
- Business Directory and Local City Maps Advertising options every two years.
- New Resident Packets– An opportunity to promote your business to all new residents coming into Lake Crystal.
- Chamber Bucks– Can be used at most businesses in Lake Crystal. Help to promote shopping locally.
- Weekly Lake Crystal Happenings Newsletter Opportunities- Let other chamber and community members know what is happening with your business.
- Networking Opportunities "Business After Hours" provides an opportunity to align your business with other Lake Crystal Business owners. Involvement with Chamber activities adds value to your membership and creates opportunities to market your business to the community and surrounding areas.
- Website Opportunities- FREE listing of your business with option to link back to your website.
- Exposure for your business. Add your business cards at several Chamber member locations including the LCARC.
- Your investment supports our local Chamber office, a clearing house for information, which in turn promotes and builds a stronger community.
- Expand your business contacts and increase exposure for the products and the services that you provide.
- Market your business to approximately 100 Chamber members and build your client base.

Membership is the driving force behind the Chamber of Commerce. Our job at the Chamber is to serve our members by promoting their businesses and to provide a source of information for members and the community. An investment in the Chamber is an investment in your business and in Lake Crystal.

Our 2024 - 2025 Chamber Members

All American ChemDry Amber Pietan Travel Agency AMERADON Services American Legion Post #294 Ameriprise Financial Services Arcadium Tattoo Blue Earth County Historical Society Brad Nelson Electric Brookside Apartments Collis "C" Store Consolidated Communications Crawler Welding Crystal Seasons Living Community Crystal Valley Cooperative Crystal View Eye Care Crysteel Truck Equipment D&K Tires Dairy Queen Dale Schmidt Construction, Inc. **Dave Carlson Electric** Edward Jones Financial—Agent Jon Schwaergerl GM Contracting, Inc. Great Lakes Neurobehavioral Center Hellekson Heating and Air Conditioning Herbal Health and Wellness, PLLC. ISD #2071 Lake Crystal Wellcome Memorial Insurance Services Plus, Inc. Jones Farms Kelsey Osborne, LLC. Kevin's Market KNUJ Radio Kroubetz Lakeside Campers & Motors, Inc. Lake Crystal Area Recreation Center Lake Crystal Chiropractic Lake Crystal Clinic / Madelia Health Care Department Lake Crystal Fire Department Lake Crystal GRACE Thrift Store Lake Crystal Mortuary Lake Crystal Pharmacy/ Madelia Health Care Dep't Lake Crystal Self Storage Lake Crystal Tribune LCWM Teachers Association Lions Club of Lake Crystal Little Lakers Child Care Center Lyons Creek Gardens

Madelia Health ~ Hospital and Clinic Main Street Accounting Meyer Farms-Mark Meyer MinnStar Bank N.A. Mulberry Cape Cod VRBO Net Medix **Nickel Transportation** North Mankato Family Dentistry On the Rocks Palmer Bus Service Peterson Insurance Agency ~ Agent Matt Peterson Pioneer Bank POET Biorefining of Lake Crystal **Prairie Nutrition** Preferred Printing Company Precision Tax & Accounting River Hills Ag Service (formerly Jones Seeds) Sharpline Images, LLC. Small Wonders Daycare State Farm Insurance ~ Agent Aaron Hatanpa TBEI~ Truck, Bodies & Equipment Int'l The Beacon Senior Living Center & Memory Care The Guy, LLC. The Lakes Sports Bar and Grill The Schroeder Farm -Wedding and Event Center Todd Lange Construction, LLC. True Real Estate - ResCom Group Weichert Realtors Community Group

Individual Members:

Brad & Karen Ahrenstorff Ted Goettl *Jackie Graham / TRUE Realty John & Kari Gustafson Bob & Linda Hauge Helen Jones Gordy & Mary Kuznia Matt and Cheryl Lantz Doug & Lori Meixell Bruce Nowlin and Maggie Jones Don & Barb Overlie Kevin & Julie Paap David Roder Kent and Liz Thiesse