



The Lake Crystal Area Chamber of Commerce and the “Cruz’ IN Lake Crystal” Roll In committee is seeking annual sponsors for 2023 to help support the upcoming Thursday night Roll Ins. This year’s events will include 10 local Lake Crystal cruise-ins beginning on May 18th and running every other Thursday evening from 5:00 to 8:00pm through Sept. 21st. In doing this, our community will enjoy several evenings of area motorists and families coming to our community, participating in our local business opportunities and acquaint themselves with Lake Crystal.

This club was formed in 2017 in dedication to car and motorcycle enthusiasts and to the preservation, use and enjoyment of historical, classic, muscle and special interest vehicles. Our hope is that the event will continue to grow so that we may support Lake Crystal, our local businesses and our area sponsors.

An annual sponsor can be an individual, group, organization or business who wishes to contribute a sponsorship for 2023. There are several sponsorships that we hope that you will consider and contribute to. A breakdown of these sponsorships are attached in this letter.

If you wish to find out more about this event we will provide assistance on our Chamber website or by one of our committee members. Please feel free to contact us with any questions or concerns. The sponsorship year is from **May 2023 to September 2023.**

Sponsorship applications and checks should be mailed to the PO Box listed below or contact Scott or Julie to have your sponsorship payment picked up.

Checks to: Lake Crystal Area Chamber of Commerce / Cruz ‘IN - PO Box 27 - Lake Crystal, MN 56055

With our sincere thanks,

Julie Reed – Chamber Executive Director (507) 726-6088 email: lcacc56055@gmail.com

Scott Spencer, President (507) 508-7442 email: sspencersr@hotmail.com

## **2023 CRUZ’IN LAKE CRYSTAL SPONSORSHIP**

**SPONSOR NAME/BUSINESS** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**PHONE / EMAIL** \_\_\_\_\_

**\*\*\* Applications and checks must be received by  
March 25th deadline date to allow ample time to have your logos used on our printed materials.**



## 2023 Sponsorship Plans

**Platinum Sponsor - \$500** *10 major sponsors ONLY - Deadline February 15th BUT... first come, first serve*

\_\_\_ Either a Reserved area for Collector car(s) and business materials at two of the 10 roll-in's

\_\_\_ **OR (No Vehicle)** a Reserved table for business materials at two of the 10 roll-in's

Sponsor plaque

Your business announced throughout the night by MC

Your business name and logo on T-shirt

Your business name, logo and link on the website and Facebook page

Your business name and logo on all printed material

A Free Tee shirt \_\_\_ XXXL \_\_\_ XXL \_\_\_ XL \_\_\_ L \_\_\_ M

## **Gold Sponsor - \$350**

Sponsor plaque

Your business announced throughout the night by MC

Your business name, logo and link on the website and Facebook page

Your business name and logo on all printed material

A Free Tee shirt \_\_\_ XXXL \_\_\_ XXL \_\_\_ XL \_\_\_ L \_\_\_ M

## **Silver Sponsor - \$200**

Your business name, logo and link on the website and Facebook page

Your business name and logo on all printed material

A Free Tee shirt \_\_\_ XXXL \_\_\_ XXL \_\_\_ XL \_\_\_ L \_\_\_ M

## **Mentions - \$50 and Door prizes**

Your business name, logo and link on the website and Facebook page

One Free Tee shirt \_\_\_ XXXL \_\_\_ XXL \_\_\_ XL \_\_\_ L \_\_\_ M

## **\*\*\*NEW THIS YEAR - Musical Entertainment Sponsorship**

*This sponsorship will include business sponsor acknowledgement on all radio spots during the week of entertainment and during the evenings event.*

***"Robby Vee and his Rock 'n Roll Caravan" and "The Murphy Brothers Band"***

**\$250 \_\_\_ \$350 \_\_\_ \$500 \_\_\_ Other \$\_\_\_**