



The Lake Crystal Area Chamber of Commerce and the “Cruz’ IN Lake Crystal” Roll In committee is seeking annual sponsors for 2025 to help support the upcoming Thursday night Roll Ins. This year, the events will include **11** local Lake Crystal Classic car roll ins beginning on May 15th and running every other Thursday evening from 5:00 to 8:00pm through Sept. 18th - **PLUS an extra Finale afternoon on Sunday Sept. 28th.**

In doing this, our community will enjoy several evenings of area motorists and families coming to our community, participating in our local business opportunities and acquaint themselves with Lake Crystal. We also have FOUR dates already scheduled with some great entertainment to help bring in additional visitors into Lake Crystal.

This club was formed in 2017 in dedication to car and motorcycle enthusiasts and to the preservation, use and enjoyment of historical, classic, muscle and special interest vehicles. Our hope is that the event will continue to grow so that we may support Lake Crystal, our local businesses and our area sponsors.

An annual sponsor can be an individual, group, organization or business who wishes to contribute a sponsorship for 2025. There are several sponsorships that we hope that you will consider and contribute to. A breakdown of these sponsorships are attached in this letter.

If you wish to find out more about this event we will provide assistance on our Chamber website or by one of our committee members. Please feel free to contact us with any questions or concerns. The sponsorship year is from **May 2025 to September 2025.**

Sponsorship applications and checks should be mailed to the PO Box listed below or contact Scott or Julie to have your sponsorship payment picked up.

Checks to: Lake Crystal Area Chamber of Commerce / Cruz ‘IN - PO Box 27 - Lake Crystal, MN 56055

With our sincere thanks,

Julie Reed – Chamber Executive Director (507) 726-6088 email: lcacc56055@gmail.com

Scott Spencer, President (507) 508-7442 email: spencersr@hotmail.com

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**2025 CRUZ’IN LAKE CRYSTAL SPONSORSHIP**

**SPONSOR NAME/BUSINESS** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**PHONE / EMAIL** \_\_\_\_\_

**\*\*\* Applications and checks must be received by *March 15th deadline date to allow ample time to have your logos used on our printed materials.***

## **Option #1 - 2025 Sponsorship Plans**

### **Platinum Sponsor - \$500**

- Either a Reserved area for Collector Car / limit of 3 vehicles and business materials at one roll-in
- OR** (No Vehicle) a Reserved table for business materials at one of the 11 roll-in's
- OR** I'd like to be a silent sponsor and just support Cruz 'IN Lake Crystal

Sponsor plaque

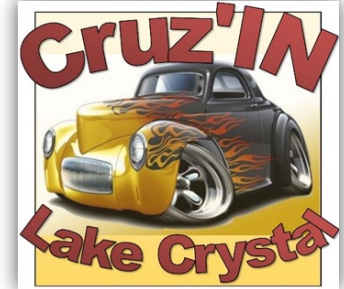
Your business announced throughout the night by MC

Your business logo on T-shirt

Your business name, logo and link on the website and Facebook page

Your business name and logo on all printed material

A Free Tee shirt  XXXL  XXL  XL  L  M  S



### **Gold Sponsor - \$350**

Sponsor plaque

Your business announced throughout the night by MC

Your business name, logo and link on the website and Facebook page

Your business name and logo on all printed material

A Free Tee shirt  XXXL  XXL  XL  L  M  S

### **Silver Sponsor - \$200**

Your business name, logo and link on the website and Facebook page

Your business name and logo on all printed material

A Free Tee shirt  XXXL  XXL  XL  L  M  S

### **Mentions - \$100 and Door prizes**

Your business name, logo and link on the website and Facebook page

One Free Tee shirt  XXXL  XXL  XL  L  M  S

### **Option #2 - Musical Entertainment Sponsorship**

*This sponsorship will include business sponsor acknowledgement on radio spots (4 area stations) during the week of entertainment and during the evenings event.*

Your business name, logo and link on the website and Facebook page

Your business name and logo on all printed material

A Free Tee shirt  XXXL  XXL  XL  L  M  S

*There will be 5 events with music including:*

***Robby Vee & His Rock 'n Roll Caravan (June 26th & Sept. 28th)***

***The Murphy Brothers Band (July 24th)***

***the Holy Rocka Rollaz Band (May 29th and August 21st)***

\_\_\_\_\_ \$500 I would love to be a part of the Music Sponsorship

(pick 2) I am interested in the week of 5/29 \_\_, 6/26 \_\_, 7/24 \_\_, 8/21 \_\_, 9/28 \_\_

\_\_\_\_\_ \$350 I would love to be a part of the Music Sponsorship

(pick 1) I am interested in the week of 5/29 \_\_, 6/26 \_\_, 7/24 \_\_, 8/21 \_\_, 9/28 \_\_