



# Lake Crystal Area Chamber of Commerce, Inc.

## Board of Directors Meeting Minutes May 12, 2010

*Members Present:* President: Gordy Kuznia, Bob Thompson, Judy Meyer, Paul Rynearson, Leslie Johnson, Robert Redman, Amy Gasswint, and Julie Reed-Coordinator. *Absent:* Molly Elder, Sandy Hanson, and Tanya Jones

**President Gordy Kuznia and 2010/2011 President Judy Meyer called the meeting to order.**

**Introduction of new board members-**A motion to approve new officers was made by Bob Thompson, 2<sup>nd</sup> by Paul Rynearson. The motion was approved.

**Minutes from previous meeting:** Minutes were read. Bob Thompson made a motion to approve the minutes, second by Robert Redman. Minutes were approved.

**Treasurer’s Report and Financials:** Financials read and approved.

**Executive Coordinator’s Report:** Julie Reed gave update.

### Old Business:

- **Duck Days** – Judy has asked for volunteers for the Duck Days celebration on Friday, June 18th from 3:00 to 6:00 pm to help with beer garden, wristbands, bingo, and general needs. We need approximately 6 people to assist with the event. Bob, Julie, Judy and Gordy will assist. Any additional folks can contact Judy or Julie to offer their help. The “Duck for a Buck” raffle tickets have also been printed and will be distributed shortly to the businesses for sale. Any interested parties can contact Julie at the Chamber office to purchase or sell tickets.
- **Annual Meeting-** The Board felt that the meeting was a success. With approximately 50 in attendance. Our speaker for the evening, *Wade Hensel* did a wonderful job. He also returned the gratuity check that was given with a thank you note for the hospitality of the Lake Crystal Chamber group.
- **Business After Hours-** The last BAH was held April 29<sup>th</sup> at the new location of *Legacy Home Center*. There was a good turnout and we look forward to continued success with these events. The board feels that it is up to the hosting businesses to determine the frequency of these events and the time of day. Thursdays are a good day for upcoming dates.
- **Fundraising updates-** At this time we have had to decline on the previously discussed TWINS bus rides. Tickets to the new stadium are no longer available until September. The board feels that this is too late of a time frame since school will be in session.

### Goals:

- **Ambassador Group** – A time next week to honor Ray and Betty Cihak of *Ray’s Repair* for 30 years of service to the Lake Crystal community is being set. Six Board members have volunteered their time to participate. We will have a plaque and bring lunch to honor their business.

- **Member Rewards** - The “Savers” card was also discussed. The Chamber office will send out an email to see if we can get more participation for this offer. It will also be featured in the next newsletter. This would give an extra value to being a Chamber member. Cards could be available to Chamber members or associates of Chamber members.
- **Visitors Guide/Maps** – The long awaited maps have arrived and being distributed to our local businesses. They look great and the new information listed is a big improvement from the past Visitors Guide. Our thanks to Judy Meyer, Tanya Jones, and Molly Elder for their hard work and effort in getting these completed.
- **Training and Speakers** – Tabled at this time.
- **Feedback and Surveys** – Tabled at this time.

### New Business:

- **Change to Meeting times-** Due to a conflict of several board members availability, a vote was raised to set a new meeting time. A motion by Leslie Johnson to have future board meetings held on the second Monday of the month at 6:00 pm was brought forth. There was a second by Bob Thompson and the motion was passed. Meetings will now take place at alternating locations between *Weggy's* and *The Lakes* beginning June 14<sup>th</sup> at *The Lakes Sports Bar and Grill*.
- **Christmas Lights-** This has been tabled at this time, however, the Chamber Office will be contacting members to request some volunteer time to help with the switch of the defective bulbs and strings. Any interested parties can contact Julie Reed or Judy Meyer.
- **Golf tournament-** A tentative date has been set for August 4<sup>th</sup>. Paul Rynearson will be bringing additional information to the next board meeting.
- **Board committees-** Tabled at this time.
- **Minutes online** - A motion was made and carried to have monthly Board minutes released online. The minutes will now be posted on our website along with the Board members.
- **Newsletters to Go Green** - In and effort to become more Eco friendly, we will be sending out our bi-monthly newsletters through email. This will benefit the Chamber financially. The motion was made by Bob Thompson and second by Robert Redman. Motion has been carried. Notices of the change will be in the next newsletter. Chamber members that prefer to have their newsletters mailed directly will still have that opportunity.
- **Future Goals** – Gordy Kuznia has brought up having an Antique tractor parade and Agriculture day. He will explore this opportunity and provide additional information at our next meeting.
- **Kiss the Duck** – Amy Gasswint has brought up a “Kiss the Duck” opportunity for us to raise some additional Duck Days funds. Ballots would be offered for \$1.00 a piece at participating businesses. This would be a fun event with the top three nominees to be brought on stage Saturday evening during Duck Days. Look for information on nominees and details in the Lake Crystal Tribune.
- **Chamber Buddies** - To help encourage new members and retain past members of the Chamber, the new 2010-2011 Board will be offering there time to “buddy up” with current teammates. The Board of Directors will be contacting members to see what’s on their minds, find out what we can do better, and keep lines of communications open to help grow our

Chamber team. We would like to encourage a stronger sense of involvement with our members and grow our member list.

**9:30 am ~ Meeting was adjourned.**

**Dates to Remember:**

**PRO Group meeting - May 18<sup>th</sup> - 8:15 am @ LCARC**  
**Lunch and Learn – May 18<sup>th</sup> @ The Lakes**  
**Promotions meeting – May 25<sup>th</sup> @ The Lakes**  
**Business After Hours ~ *Crystal Graphix* \*more info to follow on dates**  
**PRO Group meetings – June 1<sup>st</sup> and 15<sup>th</sup> –8:15 am @ LCARC**  
**Board Meeting Monday - 6:00 pm ~ June 14<sup>th</sup> @ The Lakes**  
**Duck Days – June 18<sup>th</sup> and 19<sup>th</sup>**  
**125<sup>th</sup> Celebration of Lake Crystal Fire Department – August 14<sup>th</sup>**

**Next Board Meeting – Monday, June 14<sup>th</sup>, 2010 @ The Lakes 6:00 PM**