



Lake Crystal Area Chamber of Commerce Newsletter

February / March 2012

Mission of the Chamber

To provide opportunities and events wherein Chamber members are encouraged to promote Business and Community growth, and to develop the City of Lake Crystal as an attractive environment in which to work, shop, play and live.

A Message from our President:



I can't believe it is almost Spring (we sure lucked out so far this winter ;) and that my term as Chamber president is coming to a close. I have truly enjoyed the opportunity to work on behalf of this outstanding organization. The Chamber, our chamber members, board members, and the wonderful Julie Reed, are the support system that a small town like ours needs to continue to see growth of new businesses and enterprises. From Chamber rewards to monthly newsletters, opportunities to advertise and network to shop local campaigns, the chamber is working hard to offer what we feel business owners need to increase their customer base and get the word out about what their business has to offer in ways that are economical and well targeted. Please remember that we are always open to your feedback – positive or otherwise so that we can improve the services we offer and we always encourage you to get involved. As I look back I feel that in many ways it has been a difficult year as we have seen several of our main street businesses close. But we need to also keep in mind that we have a very vibrant, growing group of individual small business owners who operate off of main street or out of their homes. Although they may not have a store front it's important that we support them as much as we would any other business before heading out of town for products or services. Not only do dollars spent with these businesses stay in our local economy, but through our support of these enterprises we are supporting Lake Crystal families- our friends and our neighbors. Not only can these businesses typically offer similar products and services to large city retailers but they offer them with a sense of caring, responsibility and quality that you probably won't find elsewhere. These businesses ARE Lake Crystal. Our main street businesses ARE Lake Crystal. We are ALL Lake Crystal.

Molly Elder ~ Chamber President

Mark your calendars for the Lake Crystal Area Chamber of Commerce Annual Meeting. April 19th



Now Booking "Business After Hours" Events

We are now booking dates for the 2012 **Business After Hours** events. Every other month the Chamber and our Business Partners host an after-hours networking event designed for members to meet and build relationships with businesspeople from small to large Lake Crystal Area companies and organizations representing a variety of industries. The events usually take place between 6:00 and 8:00 pm at various locations. We would love to help you host our next BAH. Co-Sponsor with another Chamber member. Don't be shy!

Call the Chamber office to set up a time and location. Start the New Year out by hosting a fun and interesting event.



Chamber's Annual Fundraiser "Winning of the Green"



On Thursday, March 17th ~ St. Patrick's Day, the Lake Crystal Area Chamber will be hosting its largest annual fundraiser -

"Winning of the Green".

It will be held from 6:00-9:30 pm at The Lakes Sports Bar and Grill. The drawing will be held around 9:00 pm.

The purchase of your "Winning of the Green" tickets supplies our Chamber with over 30% of its annual budget. Because of your generosity in purchasing a ticket, the Chamber is able to rely on your goodwill for our financial support. Your purchase of a ticket is not only an investment to the Chamber, but also an investment in the Lake Crystal community.

The Chamber appreciates the show of support that each member expresses with the purchase of each ticket. Your Chamber buddy will be contacting you shortly with additional information regarding this year's event. This year's tickets will be sold for only \$10.

Thank you for your continued support of the Lake Crystal Chamber of Commerce. Come join your fellow Chamber members for happy hour, networking, and our biggest fundraiser of the year. We look forward to seeing you at Winning of the Green!!

**See You on
St. Patrick's Day!**

"Winning of the Green"



**March 17th
St. Patrick's Day**

**Raffle Tickets only
\$10**

Cash Prizes are:

1- \$500

1- \$250

6- \$100

12- \$50

**Need not be present to win!*

With Thanks

A **BIG** Thank you to all of the supporters of this year's
Christmas in Lake Crystal.

A special thanks to the following members for their generosity:

MinnStar Bank gave away three \$50 Savings Bonds for the holiday coloring contest, Paul Rynearson did a great job as our "Frosty" in the Park, and Collis "C" Store and Kevin's Market donated the treats for the Candy Cane Hunt at Light Up Lake Crystal. Our Lake Crystal City Crew helped us assemble (and take down) the Holiday Train in Marston Park and this year we had 48 cars. WOW!!! A fabulous showing from the Lake Crystal businesses.

Our thanks to each of you for your support. The children of the Lake Crystal area truly enjoyed all of your contributions. We hope to see you all again next year!



Your Promotions Committee

Volunteers Needed for Duck Days

As all of you are well aware, Volunteers make the difference to both the community of Lake Crystal and the well being of our organization. The Lake Crystal Area Chamber has a proud tradition of providing our town with the opportunity to take part in Duck Days. Thanks to the past Duck Days committees and the organization of Steve and Dina Wegman (co-chairs of the Battle of the Bands parade) we have been able to take this event to the next level. Without the commitment and expertise of Susan Gengler, Ann Lange, and Judy Meyer our city celebration would not have had the GREAT worthwhile success we have reached for our town.

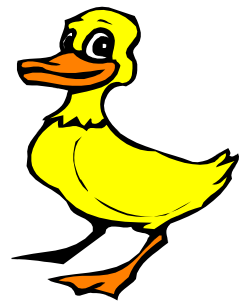
I would like to thank Susan and Ann for all of their time and energy in making Duck Days a premier attraction for our town. These ladies are now turning over the task of this celebration to the good people of the Chamber and we have some very big shoes to fill.

If you would like to make a difference to your community in the same way that Ann and Susan have, please contact Julie Reed to discuss how you can help. Due to the difficult times, we don't ask that you dig deeper into your pockets (however donations are greatly appreciated) but we do ask that you step up with the giving of your time. Can we count on you, your employee's and your friends to help us by taking on a small responsibility during Duck Days?

You are the leaders of this community and as you all know - it takes a village.

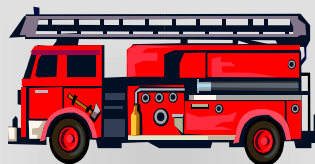
We know that everyone's time is valuable these days. Can we count on some of yours to make Duck Days and Battle of the Bands 2012 the biggest and best ever?

With sincere thanks,
Julie Reed and the Entire Chamber Board of Directors



Mark your Calendars

Lake Crystal Fire Department Pork Chop Feed



**March 24th
At The American Legion**

**Help Support the LCFD
and The Volunteers that
Keep Lake Crystal Safe !!!
(and Free delivery, too!)**

Referrals

The following businesses have received referrals from the Chamber office this month.

Crystal Graphix
L.C.A.R.C.
The Lakes Bar & Grill
Net Medix
City of Lake Crystal
Ellen's Massage
American Legion
GRACE Thrift Store
Collis "C" Store
LCWM Comm. Education
Kroubetz Auto Body
Lakeland Apartments
Weggy's Bar and Grill
Blue Earth Co. Hist. Society
L.C.F.D.
L. C. Family Practice
All American ChemDry
ResCom Realty

News from John Roth Post #294 American Legion

Thanks to the continued efforts of the, alive and well, Lake Crystal American Legion Post, the Lake Crystal community continues to boast of the Legion Ballroom and Conference Center. The Legion Ballroom is one of the most unique venues in Blue Earth County! A 6500 square foot ballroom accompanied by a full sized commercial kitchen and wet bar, makes the facility the perfect place. Anyone looking for a venue for a wedding or event and wants to have an experience with memories to last a lifetime, need look no further.



With a convenient location that provides easy access with unlimited parking and a facility that offers cooperative in-house catering dedicated to personalized service, the Legion ballroom is equipped to ensure total success for any meeting or social event. This mansion of opportunity has the ability to accommodate up to 350 people and is perfect for weddings, fundraisers, award banquets, corporate brunches, trade shows and even funeral receptions.

So, if you or your organization are thinking of holding a Wedding reception, Oscar Night party, a Dinner with Silent Auction, Casino Night, Comedy Club Night, a roaring Twenties Bash or just a fun get-together and you need more information about the Legion Ballroom including space availability, catering menu pricing, etc. - please contact our NEW catering team at 651-442-7834.

**The John Roth Post #294 American Legion is:
Another “Unique Venue” Still Thriving in Lake Crystal**

Get to know about our New Members - Farmers National Company

Lee and Jeanne Williams of Farmers National Company are thankful to have recently joined the Lake Crystal Area Chamber of Commerce.

Farmers National Company, an employee-owned company, is the nation's leading agricultural real estate and farm and ranch management company. The company has sold over 3,000 farms and more than \$1.7 billion of real estate during the last five years. Farmers National Company currently manages more than 5,300 farms in 24 states. Additional services provided by the company include auctions, appraisals, insurance, consultation services, oil and gas management, lake management and a national hunting lease program. For more information on land listings in your region, visit the Farmers National Company website at www.FarmersNational.com

Lee is an employee of Farmers National Company. He specializes in Farm Management, Real Estate Sales, and Crop Insurance. In his role as a farm manager, he is hired by landowners that are typically living elsewhere and need help in the stewardship of their farm investment. Lee provides agronomic experience, along with matching up tenants to the needs of the landowner. Depending on what lease type is most suitable for the owner, Lee is involved in varying aspects of the farm operation.

Jeanne recently came on board at Farmers National Company as a Real Estate Sales Associate. She lends office support to Lee as well as focuses on helping people buy and/or sell farmland. Farmers National Company recently was named Top Real Estate Auction Company in the U.S. by:

The Land Report: The Magazine of the American Landowner.



Farmers National Company

Lee and Jeanne Williams, Agents
Lake Crystal, Minnesota
Office: (507) 726-2290
LWilliams@FarmersNational.com
JWilliams@FarmersNational.com
www.FarmersNational.com

Real Estate • Farm Sales • Farm Management • Appraisal
Insurance • Consultation • Oil and Gas Management
Lake Management • National Hunting Leases

Look What is Happening at BECHS:

February:

Feb. 4: Discover the Dakota Culture and Heritage Series event- **Language: Spoken and Sign**. 10am-12pm at Blue Earth County Historical Society, 415 Cherry Street. (507) 345-5566 or bechshistory.com. Free and Open to the public.

Feb. 7: Fingerprints and Footnotes - Larry Kortuem presents **Lost and Found: The Charles McCarthy Story**. 6-8pm at the Blue Earth County Historical Society, 415 Cherry Street. (507) 345-5566 or bechshistory.com \$3.00 and open to the Public.

Feb. 25: Book Fair - Check out the BECHS **Book Fair** which features Author's perspectives of the Dakota and the U.S - Dakota Conflict of 1862. 10-2pm at the Blue Earth County Historical Society, 415 Cherry Street. (507) 345-5566 or bechshistory.com Admission is \$5.00 and includes admission to the Heritage Center Museum.

March:

March 3: Discover the Dakota Culture and Heritage Series Event - **Dakota Craftwork**. 10am-12pm at Blue Earth County Historical Society, 415 Cherry Street. (507) 345-5566 or bechshistory.com. Free and Open to the public.

March 6: Fingerprints & Footnotes - Win Grundmeier presents **Postcards, Stamps and the Post Office**. 6-8pm at the Blue Earth County Historical Society, 415 Cherry Street. (507) 345-5566 or bechshistory.com \$3.00 and open to the Public.

March 9: **Surrounded by History: A Celebration of Who We Are**. 6pm Centennial Student Union Ballroom, Minnesota State University, Mankato. \$50.00 per person. Call to purchase tickets today. (507) 345-5566 or bechshistory.com.

March 24: **We Cannot Escape History: Symposium** on Blue Earth County Civil War History. Hosted by Boy in Blue Memorial Project and the Blue Earth County Historical Society. 9am-4pm at Blue Earth County Historical Society, 415 Cherry Street. \$25 (includes a lunch and museum admission). Registration form at mnheritage.com, more information contact Julie at Julie@mnheritage.com.



Valentines Day is February 14th



Call today or
Order Online

24/7

FULL SERVICE FLORIST serving the Lake Crystal Area
Order Flowers Online 24/7 from Our Website!
Local: (507)-642-8967 or Toll free: (877)-224-6717





Superior Carpet & Upholstery Cleaning



WINTER WHITE SALE !

Best sale of 2012 – valid till March 30th ONLY



15% OFF

All Residential Cleaning Services
(Mention this ad in Chamber newsletter)

Special rates for commercial use

- Carpet cleaning
- Upholstery cleaning
- Pet odor & stain removal
- Area rug cleaning
- Vehicle cleaning
- Stain removal
- Leather cleaning
- Disinfectant



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Installs and Quotes by Daylight... Printing and Design by Moonlight

LEAVE THE DRIVING TO US

Call or email me your projects or 2 schedule appointments:

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Kroubetz Lakeside Campers Invites You to the Outdoor Sports Show

MARK YOUR CALENDARS!

**FOR THE 7TH ANNUAL RV
& OUTDOOR SPORTS SHOW**

FEBRUARY 10-12, 2012

Verizon Wireless Center in Mankato

Friday, February 10th - 10:00am-9:00pm

Saturday, February 11th - 10:00am-9:00pm

Sunday, February 12th - 11:00am-5:00pm



The 7th Annual RV & Outdoor Sports Show is coming up on Feb. 10th-12th!
We hope to see you all there:-) Also, our website for the show is up and running!!!!
Visit www.MNRVandOutdoorSportsShow.com for everything you need to know about the show. We will be displaying tons of Campers. *The Kroubetz Lakeside Camper Staff*

PLUS
Wholesale Inventory Reduction Sale On Remaining Fish Houses !!!

Have you heard??
The LCARC is now

24/7

Sunday morning, Saturday night, 9pm, whenever!
No more excuses!
We're here for you!!

Present your chamber member rewards card for a special sign-up price of \$35 for the whole year!



Remember your Member Reward card and receive GREAT discounts at the following Chamber businesses:

- Weggy's
- Weggy's Liquor Locker
- Ellen's Massage
- Kroubetz Auto Body
- Deal Family Chiropractic
- Net Medix

Lost your card or need a card for a new employee- Call the office!



Country Neighbors
Dina's On Main
L.C.A.R.C.
All American ChemDry
Crystal Graphix
AMERADON Services

Happenings at the Lake Crystal Area Recreation Center

Beach Party

Monday
February 20th
From 1-4 pm

Warm up in the pool, cool off with a frozen treat, and climb until you are tuckered out!

Cost:
\$5 for non-members
\$3 for members

Ladies Night Out

Thursday, March 8th
From 6 to 10 pm
At The Lakes

*Vendors, shopping, food & drinks
Cost: FREE

**Don't forget
24/7 !!!**



Check out
all of the NEW
Classes in 2012!

Zumba,
NOW Boot Camp,
Aerobics Classes,
Cycling,
The Lazy Man
Triathlon,
TRX training,
Swimming lessons,
and
So much more. . .

Call: 726.6730
To check out NEW
Membership rates



To Schedule Your
Mammogram,
Call 642-3255

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IS THE BEST
PROTECTION!**

Schedule your mammogram
today and receive this
Forget-Me-Not Planter Set
FREE at the time of
your appointment!

Madelia
Community
Hospital & Clinic

Tips to avoid illness

How to Catch a Cold

Some people seem to expect a bout with a cold or the flu each year. If you haven't had your quota yet, here are some things you can do:

Eat a poor diet. If you want to catch a cold, make sure your body lacks the vitamins and minerals it needs. Eat lots of processed foods.

Avoid adequate rest. Deprive yourself of adequate rest. Stay up late and reduce the time you sleep as much as possible. Use tobacco, coffee and other stimulants to fool yourself into thinking you have more than enough energy.

Stop exercising. Unlike the circulatory system, your lymphatic system depends upon exercise and movement to circulate these germ-fighting fluids, so sit on the couch and stare at the TV.

Think negative thoughts. Look for opportunities to imagine having a cold. Pay attention to news reports about outbreaks of the flu and pay close attention to advertising that sells medications for cold sufferers.

Invite stress. Stress yourself physically with extreme temperature and humidity changes. Stress yourself mentally with constant worry.

Become dehydrated. Avoid drinking enough water. Reduce the effectiveness of your natural defense mechanisms by avoiding fluids.

Forget your appointments. Ignore your nervous system, the master control of your immune system. Avoid these preventive strategies and shun our suggestions of periodic chiropractic checkups to help you stay well.



**Healthy news from Dr. Brian Deal. Published monthly by Deal Family Chiropractic & Wellness.*

DEAL

FAMILY CHIROPRACTIC & WELLNESS CENTER, P.A.

Help Wanted

The Lake Crystal Area Chamber of Commerce is looking for 3 new board members starting May 1st, 2012. Our organization strives to make our area an ideal place to live, work and play by working closely with the city, schools, citizens and of course – our local businesses. With that said and with your commitment to the City of Lake Crystal, we are asking you if you would consider coming on board with us for either a 2 or 3 year term. Board meetings are held the 2nd Monday of each month at 6:00 pm.

We hope you will strongly think about joining us to keep this organization a strong and vital part of the LC community. If you are not able to become a Board member at this time, but know of someone who may have an interest, please contact me at the Chamber office. Your input, thoughts, and ideas for the team will only make us better! Thank you for your consideration.

Julie Reed ~ Executive Director 726-6088
Molly Elder ~ Chamber President 726-6730
Dave Hoechst ~ Vice President 726-6090



Lake Crystal Citizens:

We'd like to say

THANK YOU

For all of your support
over the past 11+ years!

To show our appreciation we introduce....

**The Lake Crystal
CITIZEN DISCOUNT!**

30% off

our regular membership rates.
No gimmicks, no time restrictions,
just savings!

Applies to all new or renewing one-year memberships.
Call 726-6730 for details.



2011-2012 Chamber Members

All American ChemDry
AMERADON Services
American Legion John Roth Post #294
Ameriprise Financial Services
Andring, Collins, Norman & Co. Chtd.
Bachmann's Heating and Air Conditioning
Bec's Bookkeeping
Blue Earth Consulting, Inc.
Blue Earth Co. Historical Society
Blue Heron Electric, LLC.
Blue Star Power Systems
Brad Nelson Electric
CenterPoint Energy
Collis "C" Store
Country Neighbor's
Crystal Creek Builders & Development
Crystal Graphix
Crystal Seasons Living Community
Crystal Styling
Crystal Valley Cooperative
Crystal View Eye Care
Crysteel Truck Equipment
D & K Tires
Dale Schmidt Construction
Danks Hydro-Jetting, LLC.
Dave Carlson Electric
Deal Family Chiropractic & Wellness Ctr. P.A.
Ellen's Massage
Farm Bureau Financial Services~ Lynn Lodes
Farmers National ~ Lee Williams
1st Choice Security
First Presbyterian Church
GM Contracting, Inc.
Gustafson Drainage, LLC.
Hennager Plumbing & Heating, Inc.
HickoryTech
Hope and Faith Floral and Gift ~ Madelia
Insurance Services Plus, Inc.
ISD #2071 Lake Crystal Wellcome Memorial
Jones Farms
Kevin's Market
Kroubetz Auto Body
Kroubetz Lakeside Campers & Motors, Inc.
Lake Crystal Ambulance Service
Lake Crystal Area Recreation Center
Lake Crystal Family Practice
Lake Crystal Fire Department
Lake Crystal G.R.A.C.E
Lake Crystal Mortuary
Lake Crystal School Bus Service
Lake Crystal Self Storage
Lake Crystal Tribune
Lantz Enterprises, Inc.
L.C.W.M. Teachers Association

Linda's Custom Interiors
Loans Lake Crystal
Madelia Community Hospital and Clinic
Mayo Clinic Health Systems (formerly Parkview Medical)
Mike and Terri's Daycare
MinnStar Bank N.A.
Net Medix
On the Rocks
Pedersen Insurance Plans, Inc.
POET Biorefining of Lake Crystal
Ray's Repair & Service
ResCom Realty
Small Wonders Daycare
State Farm Insurance ~ Bill Webb
Sylvan Benefit Consultants
TBEI~ Truck, Bodies & Equipment Int'l
The Lakes Sports Bar and Grill
Weggy's Bar & Grill
Welsh Heritage Farms
Zion Lutheran Church

Individual Members:

Brad & Karen Ahrenstorff
James & Marlys Clark
Ted Goettl
John & Kari Gustafson
Bob & Linda Hauge
Ron & Sandy Held
Eldon & Helen Jones
Gordy & Mary Kuznia
Marsha Larson
Brad & Linda Leiding
Brad & Jackie Le May
Doug & Lori Meixell
Judy Meyer
Don & Barb Overlie
Catie Owens
Kevin & Julie Paap
Bill & JoAnn Richmond
Kent Thiesse

***Welcome to Dusty Danks
Of
DANKS Hydro-Jetting, LLC.
Our newest member to the
Lake Crystal Area Chamber of Commerce***





Save the Dates:

February 7th & 21st-PRO Group
February 10-12 - Camper/RV Show
February 13th-Board Meeting
February 14th-Valentines Day
February 23th-Promotions Meeting
March 6th & 20th-PRO Group
March 14th-Safety Supper
March 17th-Winning of the Green
March 24th-L.C.F.D. Pork Chop Feed
March 27th-Promotions Meeting
April 19th-Annual Meeting



Lake Crystal Area Chamber of Commerce

Phone: 507-726-6088

Email: lcchambr@hickorytech.net

Chamber Office Hours:

Monday through Friday
9:00 am – 2:00 pm

*Please contact Julie with any
questions or concerns.*

WE'RE ON THE WEB!
LAKECRYSTALCHAMBER.COM